

# Querri



What would you like to do?



# The Data Problem

You have a **business** to run.

You have **data** and spreadsheets.

But getting to the **answers** you need  
–**at the speed of business**–is a **messy**,  
scattered challenge.

**Holding you back.**



# It's Not Easy to Solve

## Why...?

- The average time to build a BI system is **3-4 months**, or **2000+ Hours**.
- **70%** of data teams report spending more time on **pipeline maintenance** than on deriving insights.
- Organizations leave **97%** of gathered data unused.



# The Pace of Change Ups the Urgency

183%

Pace of **change**  
since 2019\*

76%

of executives see  
generative **AI** as more of  
an **opportunity** than a  
threat\*

**Forbes**

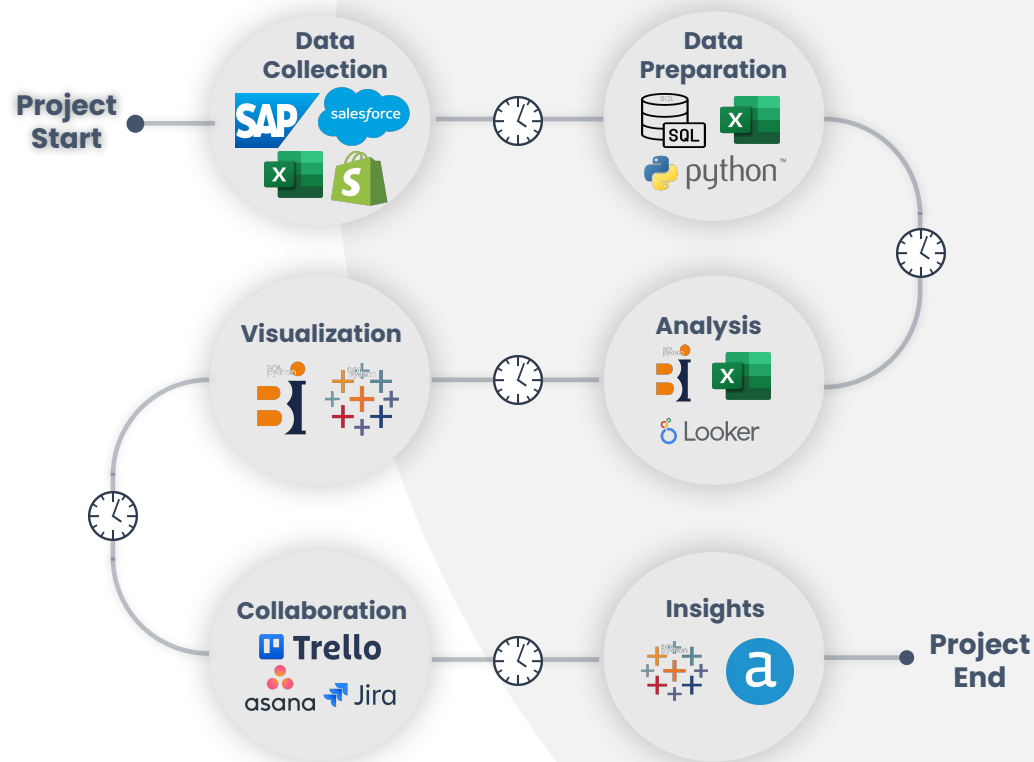
“Generative **AI** is quickly emerging as the key catalyst of **business** reinvention...across all industries. **Business** leaders need to achieve a new level of understanding about this technology and the **power of data** to reinvent their organizations **quickly** and **responsibly**.”



\*Accenture 2024 Pulse of Change Index

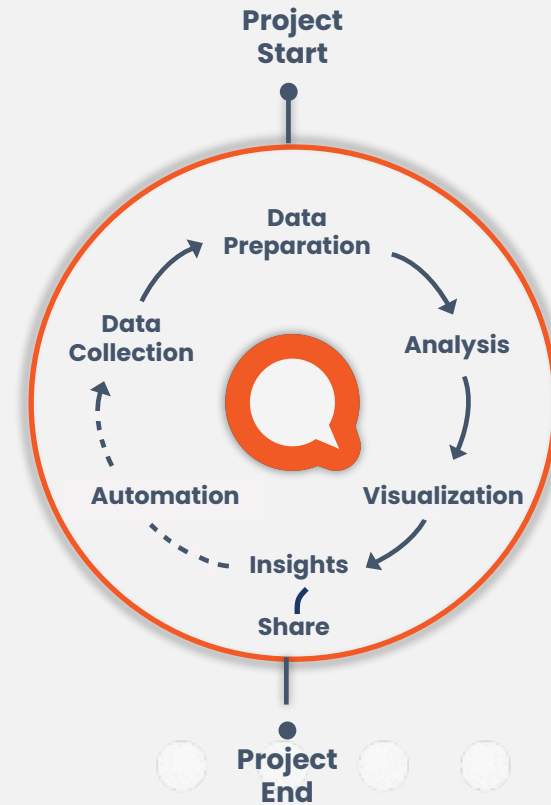
# Querri Turns Months into Minutes

## Traditional Process



**Total Time: 3-4 Months**

## Using Querri



**Total Time: Minutes**





***"We spent **months** trying to get these answers...  
With **Querri**, we got the same thing in **minutes**"***

– Julie Moreland, CEO



***"Querri has **revolutionized** how Digital Ignite organizes and utilizes data...With its AI-driven capabilities, we can ask **deeper, more strategic questions**, ultimately delivering insights that drive **greater value and success for our customers.**"***

– Chris Clark, CTO



# Querri Solves a Universal Challenge

## Goal

**Flexible Visibility  
Into Your Business**

So you can...

- Explore for Ad Hoc Answers and Insights
- Watch Trends and optimize business factors over time

## Blockers

**Underlying  
Messy And  
Scattered Data**



...Which can be like feeling  
your way through a dark  
warehouse.

## The Querri Key

Explore  
Automate  
Clean &  
Join Data

=

**Business  
Visibility**

**All by talking to your data.  
Let us show you how!**



# Explore for Ad Hoc Insights at the Speed of Business

## Typical Current State

- We have a lot of data we don't even think to tap.
- Data tools are not easy to use, so we rely on static dashboards or spreadsheets
- When moving fast, gut feel often prevails.

Querri it

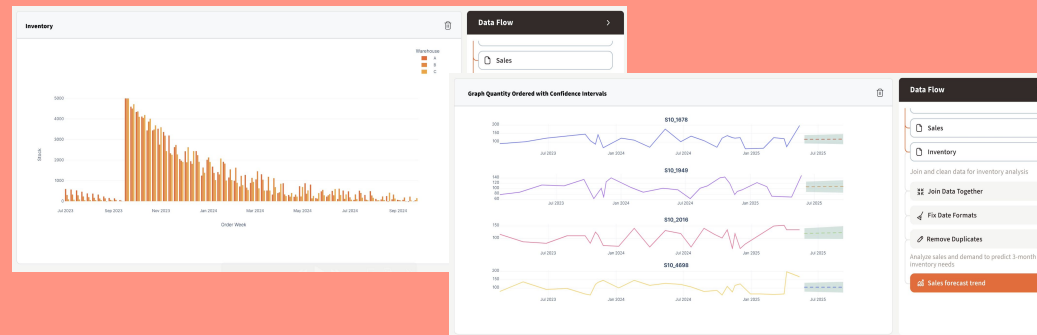
1. Load data from any system of record or spreadsheet



2. Ask Querri!

✨ Analyze Sales and Demand to predict 3-month inventory need 🔊

3. Querri works out the details and answers in minutes.





# Automate for Evergreen Dashboards

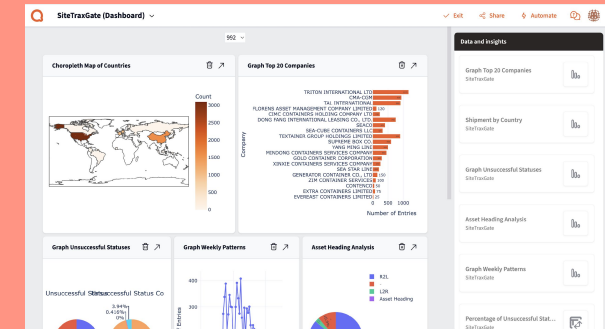
*ready for that weekly business review!*

## Typical Current State

- We spend too many hours preparing spreadsheets and reports every week.
- A data tool exists but the people with questions aren't the experts at building the dashboards we need.
- Data analysts are backlogged.

Querri it

1. Ask all the questions you have of your data
2. Add to dashboard and drag-and-drop as you see fit
3. Click "Automate" and Querri will re-run the whole thing from your new data



The dialog box is titled 'Automate: SiteTraxGate (Dashboard)'. It asks 'How frequently would you like to schedule this automation?'. Below this, there are three input fields: 'Start date' with a calendar icon and the date '01/13/2025', 'Time' with a clock icon and the time '08:15 AM', and 'Repeat' with a dropdown menu set to 'Weekly'. At the bottom, there is a note: 'If you and your team update this dashboard with additional project data, those steps will be automated as well.' and two buttons: 'Cancel' and 'Schedule Automation'.

# The Querri Difference

## Typical Current State

- **Messy and incomplete data** limits insight and actionability
- **Siloed data** hinders cross-team alignment
- **Too much time** fixing data rather than running with insights

## Querri

- **A single tool** for integrating, cleaning, joining, exploring and automating your data, without a line of code.
- **Business and Operations leaders** get answers right away, so they can focus on delivering value.
- **Gain continuous visibility** into your ever-changing business, market and world.



DEMO

# Scale Your Business Success

**Get out of your data wrangling side job and get into your work with Querri.**

**The business visibility you need with the ease you want.**

- Zero learning curve: talk to your data
- In-the-moment usability supports business curiosity
- Automated dashboards keep you in the know
- Responsible AI turns data mess to opportunity
- Data-backed decisions at the speed of business!



# Why You Can Trust Querri

## Your data is yours:

- **We don't** use it to train our models or monetize our business
- It's **isolated** from other customers' data

## You control visibility:

- Decide who gets data **access** as a viewer, editor or owner
- Adjust access controls **at specific steps** in your data pipeline

## Results are transparent and repeatable:

- Querri shows and **explains** what it did
- Results are based on **repeatable** code, increasing accuracy



# Your Success is our Priority

Querri **prioritizes** customer success with our 3-step plan:



We begin by **understanding your needs and goals.**



Then we partner with you to develop a **customized success plan.**



Finally, we provide **ongoing support** – at no additional cost – to help you achieve your objectives.





# Flexible Packaging That Grows With You!

## Foundation

### Querri Foundation

Join, Clean, transform, and  
Visualize Data with basic  
connectors.  
10 Seats



## Use Case Modules

### Querri Dashboards

Dashboards &  
More Advanced  
Visualizations

10 Seats  
Unlimited Viewers

### Querri Integrate

Advanced & Custom  
Integrations

(Per 5 Integrations)

### Querri Enrich

Enrichment,  
Researcher,  
Geocoding

10 Seats

### Querri Decide

Forecasting,  
Predictive Modeling,  
Scheduling

10 Seats





**Thank You!**



# Get Started with Querri Foundation

Everything you need to get started right out of the box



**Connect with popular file storage systems:** Ingest spreadsheet data from Dropbox, One Drive, Box, GDrive, etc., with just a few clicks.



**Explore, Join, Clean, Transform in Minutes:** Explore data, clean for missing values, duplicates or inconsistent formats using simple instructions.



**Visualize Data For Deep Insights:** Create interactive charts, graphs, pivots, and plots with a few words, or ask Querri to suggest appropriate charts.



# Add-on: Querri Dashboards

**Gain insights with powerful,  
customizable, interactive dashboards**



**Build interactive dashboards with drag-and-drop dashboard builder for executive decision making.**



**Share dashboards with team members for collaboration.**



# Add-on: Querri Integrate

**Ingest data from disparate sources with seamless integrations**



**Ingest data from various data sources such as ERP, CRM, Warehouse and other management systems.**



**Quickly and easily build custom integrations into other tools.**



# Add-on: Querri Enrich

**Enrich your data w/ additional context & accurate info**



Update incomplete, outdated, or inaccurate information with complete, accurate, and relevant publicly-available information through real-time online search. E.g stock price, weather info, traffic info, etc.



Visualize data points on interactive maps or perform proximity analysis using Querri's Geospatial capabilities.



Perform advanced cleaning tasks such as standardization, normalization, handle missing data, etc.





# Add-on: Querri Decide

## Unlock smarter decisions with predictive and forecast modeling



Predict future outcomes and anticipate risks with sophisticated predictive modeling for short-term planning.



Perform sophisticated analysis to forecast demand, patterns, and trends for long-term planning.



Perform advanced scheduling and optimized route planning with the Scheduler tool.

