



# Querri

The Simplest Way to  
Talk with Your Data.

Increase accuracy in tracking

## FREIGHT COST AS PERCENTAGE OF SALES

with AI-Powered Automation

Querri helps logistics teams quickly unify, clean, align, and analyze their freight and sales data, empowering them to calculate accurate KPIs and make better decisions without relying on technical teams.

### The Challenge

Freight and sales data typically live in separate systems—like ERPs, TMS platforms, and spreadsheets, making it difficult to get a unified view. Timing mismatches between when costs are incurred and when sales are recognized can skew results, while messy or incomplete data adds another layer of complexity. For global operations, inconsistent currencies add even more complexity.

### The Solution

Querri connects to cloud storage, spreadsheets, and other data sources, bringing your freight and sales data into one unified view. You can clean, align, and analyze your data with plain language commands—no coding needed. From syncing shipment dates to converting currencies and handling exceptions, Querri helps teams get accurate insights fast.

### The Outcome



#### Improved Operational Decisions

With clean, unified data and quick answers to complex questions, teams gain deeper visibility into cost drivers, shipment efficiency, and profitability—empowering smarter, data-driven decisions.



#### Reduced Time on Data Wrangling

Querri eliminates the need for complex ETL tools or coding, freeing up teams to focus on strategic improvements rather than cleaning spreadsheets—resulting in higher productivity and faster execution on cost-saving initiatives.



#### Faster, More Accurate KPI Tracking

By automating data cleaning, alignment, and currency conversion, teams can calculate freight-related KPIs with speed and precision—reducing manual errors and reporting delays.

### GET IN TOUCH

(843) 212-6468

hello@querri.com  
www.querri.com

11 Ewall Street  
Mt Pleasant, SC 29464





**Querri**  
The Simplest Way to  
Talk with Your Data.

## Upload your spreadsheet and start talking with your data.

0	ORD0001	2024-01-08 ...	Chicago	UPS	Complete	No	5	11	480	5
1	ORD0002	2024-01-17 ...	Houston	UPS	Incorrect I...	No	1	15	0	2
2	ORD0003	2024-02-17 ...	Chicago	FedEx	Incorrect I...	No	9	3	0	1
3	ORD0004	2024-01-17 ...	Chicago	DHL	Missing Item	No	3	15	0	3
4	ORD0005	2024-01-10 ...	Chicago	FedEx	Complete	Yes	8	7	77	2

Logistics\_Data\_Sample.csv

Can you create a visualization for "Order Accuracy & Error..."

OrderAccuracyErrorBreakdown

OTIFPerformanceVisualization

RootCauseAnalysisVisualization

Can you visualize the Stock Level vs. Demand Line Chart?

## Pivot and visualize your data just by asking. No formulas, no headaches.

Draw Warehouse Fulfillment Bar Graph

Performance Metrics

Warehouse

Metrics

- Processing Time Mean
- OTIF Percentage

Explain: Draw Warehouse Fulfillment Bar Graph

Steps taken:

- Data Aggregation:**
  - Grouped the data by the 'Warehouse' field.
  - Calculated the mean of 'Processing Time (Days)' for each warehouse.
  - Calculated the percentage of 'On-Time In-Full' (OTIF) occurrences for each warehouse.
- Visualization Creation:**
  - Created a bar graph with bars colored in shades of blue

Data flow

- Visualize Imperfect Order Reasons
- Analyze Cost Impact
- Visualize Cost Impact
- Stock Level vs. Demand Line Chart?
- Draw Warehouse Fulfillment Bar Graph

Close

Hey, you've reached the end!

## Build automated drag-and-drop dashboards in minutes.

Order Count

Customer Complaints

Order Status

- Damaged
- Delayed
- Incorrect Item
- Missing Item
- Complete

Visualize Cost Impact

Total Cost Impact from

Cost Type

- Chargebacks (..)
- Customer Complaints

Order Status

OrderAccuracyErrorBreakdown

Orders

- 22.7%
- 24.7%
- 12%
- 22.7%
- 18%

Complaints

- 26.89%
- 21.9%
- 21.1%
- 16%
- 8.13%

Line Chart OTIF Performance

Visualize Imperfect Order Reas...

OrderAccuracyErrorBreakdown

Visualize Cost Impact

GET IN TOUCH

(843) 212-6468

hello@querri.com  
www.querri.com

11 Ewall Street  
Mt Pleasant, SC 29464

