



# Querri

The Simplest Way to  
Talk with Your Data.



## AI-POWERED SOLUTIONS FOR NON-PROFITS

Querri helps non-profits unlock their data's full potential by simplifying analysis, visualization, and reporting—no technical expertise needed. With AI-powered insights and predictive analytics, organizations can boost fundraising, track impact, and make better data-driven decisions.

### The Challenge

Non-profits often juggle scattered and messy data from donor databases, events, social media, and grants, making it hard to get a complete picture. Without streamlined insights, organizations risk missing opportunities to boost fundraising, measure impact, and engage donors effectively.

### The Solution

Bring data from any source in a few clicks. Get instant insights through plain-language queries. AI-powered automation cleans, merges, and analyzes data—no coding needed. Predictive analytics help forecast donations, track engagement, and refine fundraising.

### The Outcome



#### Stronger Fundraising & Donor Engagement

Analyze donor behavior, track giving patterns, and predict future contributions, enabling more effective fundraising strategies. With AI-powered insights, organizations can personalize outreach, improve donor retention, and maximize fundraising impact.



#### Improved Program Impact & Grant Reporting

Non-profits can quickly generate compliance reports and compelling stories, strengthening grant applications and donor trust.



#### Greater Efficiency

Save time and optimize resources through automated and scheduled reporting, maximizing impact on a limited budget.

### GET IN TOUCH

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Mt Pleasant, SC 29464





**Querri**  
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## Connect your spreadsheets and donor records, then talk to your data.

Non-Profit Donor Data Subscribe, trial ends in 11 days

Donor ID	Name	Email	Donation Amount	Donation Date	Donation Frequency	Campaign Source
0	124	Henry Ford henry.f@email.com	2000	2024-12-15 00:00:00	Annual	Gala Event
1	107	Sarah Johnson sarah.j@email.com	1500	2024-12-20 00:00:00	Monthly	Direct Mail
2	236	Alex Murphy chris.r@email.com	1294	2024-04-24 00:00:00	Monthly	Direct Mail

**Data flow**

Who are my top 10 donors?

Identify Top 10 Donors

Hey, you've reached the end!

What would you like to do?

## Ask questions like "What are Donation Trends Over Time?"

**Data flow**

Segment Donors by Engagement Score

can you provide some graphs to visualize this data?

Engagement Score Segmentation Chart

**Donation Trends Over Time**

Preferred Contact Method Distribution

can you add another 100 rows to this data set with random data?

Add Randomized Data Rows

## Build fully automated drag-and-drop dashboards in minutes.

**Preferred Contact Method Distribution**

**Donation Amount Distribution**

**Graph Donations Over Time by Donor Type**

**Identify Top 10 Donors**

Donor ID	Name	Email	Donation Amount
0	124	Henry Ford	2000
1	107	Sarah Johnson	1500
2	236	Alex Murphy	1294
3	225	Alex Murphy	1283
4	252	Chris Redfield	1258

**Data and insights**

- Donation Trends Over Time
- Donation Trend Over Time
- Identify Top 10 Donors
- Donation Amount Distribution
- Preferred Contact Method Distribution

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